



# The Masterful Change Agent

Fall 2006

San Francisco Bay Area

**The Masterful Change Agent is a 2 1/2 day advanced seminar for strategizers, drivers and facilitators of change. Business leaders and organizational advisors with prior change experience will benefit the most from this program.**

## In this seminar you will learn:

- How to read your environment with precision and insight so that you make more informed decisions about your actions.
- How your prior experiences, values, beliefs and actions impact the role you play in managing yourself and supporting others through transformative change.
- New concepts and approaches to change that build on what you already know so that you can get the most out of the methodologies you are already using.
- How to build sustainability into your overall strategies and plans so the change you want to see actually manifests itself and takes hold.
- To clarify your principles and ethics associated with individual and organizational change so that you can act more consciously within clearly understood boundaries.

## Length:

2 1/2 Days

Day 1 & 2 8:30am—5:00pm

Day 3 8:30am—1:00pm

## Tuition:

\$950.00

Includes materials, lunch, beverages and snacks.

## To Register:

Call

925.820.5845

Email

[registrar@authenticconnections.com](mailto:registrar@authenticconnections.com)

## The Masterful Change Agent topical overview

### Day One AM

#### HOW YOU SEE THE ORGANIZATION

- Perceptual Gateways: What we see and what we miss.
- Cultural Filters and Systemic Biases.
- Expanding your Perceptual Power.

### Day One PM

#### HOW YOU SEE YOURSELF IN THE ORGANIZATION

- Two Organizational Realities
- Your Power, Blind-spots and Hot Buttons.
- Smart Intuition: Trusting from within.

### Day Two AM

#### 3 ORGANIZATIONAL LENSES:

New concepts for understanding change.

- Individual / Organizational Mindset
- Individual and Organizational Energy Flow.
- Optimizing Readiness

### Day Two PM

#### HIGHLY EFFECTIVE CHANGE STRATEGIES

- The Organization and the Practitioner
- A new look at Stakeholders
- Key Factors for Implementation

### Day Three AM

#### CHANGE IN ACTION: A Clinic for Change Agents

- Solving real-time challenges of participant's on-going change initiatives.

*The Masterful Change Agent will teach you how to  
"be the change you want to see in the world."*

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